What is Online Mooring?

- A web-based service focusing on the management of harbor assets: Permitting, Licenses, Rentals, Mapping, Inspections, Financial Recordkeeping and Payments, Communications, Public Safety

Why use this product?

- Increased Revenues
    - Optimize space usage to allow the maximum number of vessels to use harbor
    - Help identify unauthorized uses of harbor, so that fines can be assessed
- Decreased Costs
    - Reduced effort to manage harbor-related permits (moorings, docks, piers, beach permits, etc.)
    - Reduced postage costs by using electronic communication
- Improved Public Service
    - Public is able to access their information electronically
    - Public is able to pay fees by credit card
    - Promotes collaboration with public, inspectors, boat launch operators, etc.
    - Promotes better emergency communications and preparedness
- Improved Transparency
    - All authorized people can view information that they are authorized to see
    - Wait Lists are available for all to see
    - Audit Trail capabilities allow better tracking of database changes

Who uses Online Mooring?

- Municipalities (including commissions), Harbormasters, Mooring Inspectors, Boat Owners
- Marinas
- Yacht Clubs

Background

- In use since 2007, currently used by 32 communities in the United States, Canada, and Australia
- Created by Online Mooring, LLC, a company headquartered in Rocky Hill, CT

What does it cost?

- Online Mooring fees can be paid by applicants OR by the provider
    - $6 per application
    - 3.5% + $0.30 credit card processing charge

Where can you get more information?

- **Brad Hurley, COO, bhurley@onlinemooring.com**
  (813) MOORING (813-666-7464)